

mediasign  tv
communicate • educate • entertain

How to Manage Your Content

Connect to the Internet

- ▶ Before you manage your content in MemberNet, make sure your machine is connected to the internet
- ▶ Connect the unit either by 1. plugging an ethernet cable directly into the unit or 2. by using the remote that came with the unit and connecting the device to your wireless network, click the home button navigate to System Settings, select Network Setup navigate down to Connections, highlight your network press the enter button, select Connect, enter password and select Done
- ▶ The unit checks into our servers periodically throughout the day to download any content changes you make in MemberNet
- ▶ A manual content update can be made by using the remote click the home button, navigate to System Settings, and select Media Content Update
- ▶ For more details on how to connect to the internet, refer to the MSTV installation guide or call 678-306-4078 for troubleshooting issues

Getting Started

- ▶ Log in to your MemberNet Account at www.nationwidemember.com
 - ▶ Contact your store management or your Nationwide Member Support Manager if you need login access
 - ▶ Under Quick Links click Mediasign TV

The screenshot shows the MemberNet website interface. At the top is a dark navigation bar with links: Home, Marketing, News, Brands, Services, PriMetrix, PRIMETIME, and Quick Links. Below this is a large banner for Progressive Leasing with the text 'NEW Lease to Own Vendor' and 'Program terms available with a VR as high as 2.5%'. Below the banner is a 'Recent Communications' section with a table of updates. To the right is a 'Quick Links' sidebar with a red arrow pointing to 'MediaSign TV'.

Home Marketing News Brands Services PriMetrix PRIMETIME Quick Links

Progressive Leasing NEW Lease to Own Vendor
Program terms available with a VR as high as 2.5%
ACT NOW to receive program benefits LEARN MORE

Recent Communications « Prev Week
From Jun 15, 2022 to Jun 22, 2022

Date	Type	Headline
6.22.2022	PRIMETIME	Ready to Make New Connections at PrimeTime in Orlando? PrimeTime - August 13-16, 2022 - Orlando, FL
6.21.2022	MALOUF	Malouf Fourth Of July Countdown Sale # 1 Starts Today on the NMG Marketplace
6.21.2022	Broil King	Broil King MAP Exception Window - Free Cover Promo - June 30 - July 10

Quick Links

- ▶ NMG Marketplace
- ▶ Appliance and Electronics Overview
- ▶ Contacts
- ▶ EPIC Protect
- ▶ Events
- ▶ eXchange
- ▶ Life Proof
- ▶ Member Forum
- ▶ MemberNet Help Desk
- ▶ MediaSign TV

Welcome to MSTV Management

- ▶ You should now see ALL MediaSign TV Content
- ▶ Click on MNTV Management DropDown to navigate

▼ MNTV Management Member Appliance - RETAIL

CATEGORIES	PLAYLISTS	MACHINES
All Content	All Playlists	Machines Management
HD Generic Content	Smart Lists	Authorized Applications
HD Movie Trailers	Custom Lists	
HD Sports		
Just Say Yes		
Music Videos		
	My Commercials	
	Nationwide Revenue Promotions	
	On Demand	
	PrimeMedia Commercial Factory	
	Product Features & Training	
	Text Messages	
	Vendor Branded Commercials	
	Virtual Greeter Messages	

Managing Machines

- ▶ In the MNTV DropDown, click **Machines Management**

Machines

Filter by Location [View Health Reports](#) - [Download All Machines](#)






MNTV ID	Machine Name	Retail Location	Playlist	Description	UPDATE
4750	Woodstock Furniture Outlet NUC MSTV Demo	100 Robin Road, Acworth	TSI 16x9 Manage Selected	Edit » MSTV Demo	<input type="checkbox"/>
5235	Woodstock Furniture Outlet NUC MSTV 2	100 Robin Road, Acworth	WSCS Playlist Manage Selected	Edit » Bedding Department	<input type="checkbox"/>
5236	Woodstock Furniture Outlet NUC MSTV 3	100 Robin Road, Acworth	WSCS Playlist Manage Selected	Edit » Furniture department	<input type="checkbox"/>

- View details about your Mediasign TV machines
- Click the Playlist DropDown to select/set the Playlist that will play on each machine
- Manage Selected**: Edit the Playlist that's assigned to machine
- Edit**: Edit machine Description to easily identify your machines

Managing Playlists

- ▶ In MNTV Management Dropdown, click **All Playlists**
- ▶ Here you can Edit, Clone, or Add a new Playlist
 - ▶ NMG Managed Playlists are Defaults that can not be edited
 - ▶ Clone allows you to duplicate an existing playlist

All Playlists

Playlist	Member	Orientation	Type	Last Modified	Modified By	Actions
 Co-Op GE-Profile-Cafe Horizontal	NMG Managed	Horizontal	smart	2022-04-22 14:17:11	Steve Fox	Edit Clone Delete
 Electrolux 16x9 Playlist	NMG Managed	Horizontal	smart	2022-06-22 15:45:13	Steve Fox	Edit Clone Delete
 Electrolux TV Wall Playlist	NMG Managed	Horizontal	smart	2019-05-22 18:41:23	Adrian Wehunt, Jr.	Edit Clone Delete
 TSI 16x9	Woodstock Furniture & Mattress Outlet	Horizontal	smart	2022-06-02 19:09:18	MemberNetTV Admin	Edit Clone Delete
 WSCS Playlist	Woodstock Furniture & Mattress Outlet	Horizontal	smart	2022-06-02 19:09:18	MemberNetTV Admin	Edit Clone Delete

Smart vs Custom Playlists

- ▶ **Smart List** is Category-specific. This is the go-to playlist type for MNTV users, and the original playlist that has been in place since inception of the program. You select the categories of content you'd like to play on your playlist, and then search for and turn ON the video clips you'd like to see in those categories. The playlist lines the categories up like a row of buckets (you get to chose the category bucket order) and then it plays one video out of each bucket until it comes back around to the top of the bucket row and then plays the second video in that bucket and so on...cyclically.
- ▶ **Custom List** is Video-specific. In this playlist you use the Filter/Search option to find and select several videos from which you want to build a custom-ordered playlist. So, first you select all of the videos you want to have on hand to choose from. Then you cherry pick each video from that list and order it how you'd like them to play, one on top of the other. This allows you to mange the time duration of the entire playlist and also customize a specific video-to-video feed order that will play on your machine.

Creating a Smart Playlist

Manage Categories

Name: *

Layout: *

AVAILABLE CATEGORIES	CATEGORIES ON YOUR PLAYLIST
Vendor Branded Commercials	add
HD Generic Content	add
My Commercials	add
HD Movie Trailers	add
Text Messages	add
Virtual Greeter Messages	add
Product Features & Training	add
Music Videos	add
HD Sports	add
Just Say Yes	add

Add or drag new categories here

Save

- Name your Playlist
 - Available Categories to choose from show in the box on the left
 - When the Categories are chosen they will populate in the box on the right
- Let's look at how to Manage Categories

Managing Categories

- ▶ Click add or drag to put a Category On Your Playlist
- ▶ Click the X to remove a Category from your Playlist
- ▶ Machine will play ONE clip per Category as it moves down the list of categories in Your Playlist, then will start back at the top and play another
- ▶ Use the up/down arrow icon to rearrange the order content will play in
- ▶ If you want two clips from a certain category to play in a row, add two of that Category an arrange one on top of the other

Manage Categories

Name: * <input type="text" value="Bedding TV Wall Playlist"/>	AVAILABLE CATEGORIES	CATEGORIES ON YOUR PLAYLIST
Layout: * <input type="text" value="Horizontal"/>	Vendor Branded Commercials add	HD Movie Trailers x
	HD Generic Content add	Vendor Branded Commercials x
	My Commercials add	My Commercials x
	HD Movie Trailers add	Text Messages x
	Text Messages add	Vendor Branded Commercials x
	Virtual Greeter Messages add	Virtual Greeter Messages x
	Product Features & Training add	HD Generic Content x
	Music Videos add	
	HD Sports add	
	Just Say Yes add	

Save

Category Descriptions

▶ **VENDOR BRANDED COMMERCIALS**

- Play branded content specific to vendors, just like you'd see on TV

▶ **HD GENERIC CONTENT**

- Dazzle customers or show off electronics with HiDef glamor video content

▶ **MY COMMERCIALS**

- Have us load your business's own commercials to show in your store

▶ **HD MOVIE TRAILERS**

- Entertain with these HiDef popular Hollywood movie trailers

▶ **TEXT MESSAGES**

- Choose various written phrases to share with guests visiting your store

Category Descriptions continued...

▶ **VIRTUAL GREETER MESSAGES**

- Welcome customers with recordings of a friendly on screen talent presenting greetings

▶ **PRODUCT FEATURES & TRAINING**

- Train sales staff or provide more info to potential buyers with detailed clips about product features

▶ **MUSIC VIDEOS**

- Show off your TV's and get customers jazzed up with these popular music videos

▶ **HD SPORTS**

- Hit a hole in one with your staff and guests by playing these cool sports clips

Save Your Work!

- ▶ Once you have your new Playlist how you like it, **Click Save**
- ▶ If you want to Cancel and not save the Playlist, **Click Cancel**

Manage Categories

Name: *
Bedding TV Wall Playlist

Layout: *
Horizontal

AVAILABLE CATEGORIES		CATEGORIES ON YOUR PLAYLIST
Vendor Branded Commercials	add	HD Movie Trailers x
HD Generic Content	add	Vendor Branded Commercials x
My Commercials	add	My Commercials x
HD Movie Trailers	add	Text Messages x
Text Messages	add	Vendor Branded Commercials x
Virtual Greeter Messages	add	Virtual Greeter Messages x
Product Features & Training	add	HD Generic Content x
Music Videos	add	
HD Sports	add	
Just Say Yes	add	

Save

Find & Manage Content

- ▶ Your new Playlist is created, now you can choose content to play
- ▶ Click **Manage On/Off Air Videos Tab**
 - Or if you closed out the playlist, click **All Playlists** from dropdown, find our new Playlist, click **Edit**

Manage Playlist "Bedding TV Wall Playlist"

Cancel - Clone

Manage Categories

Manage On/Off Air Videos

Manage Behavior

Title :

File Status :

On Air

Category :

Start Date

Resolution :

Filter

0 selected of 0 items

On Air

Update Selected

» Select

Title

Category

Available Start Date

Available End Date

Preview

Toggle

No Results found

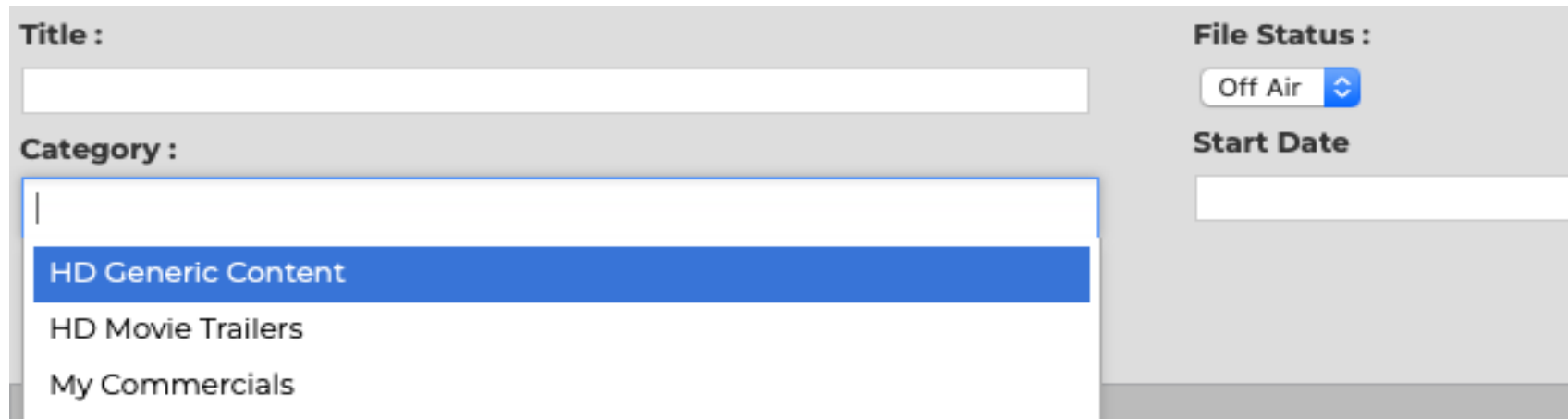
Use the grey Filter box to search for content clips to add!

Filter Content

▶ Filter by:

- Title
- Start Date: date loaded to MemberNet
- File Status
 - On Air: clips turn ON for your box
 - Off Air: clip NOT on for your box, but are available to you
- Category: only categories you've loaded onto this Playlist

Click in the Category box and select a Category



The screenshot displays a user interface for filtering content. It features four main sections:

- Title :** A text input field.
- Category :** A dropdown menu with a list of categories: "HD Generic Content" (highlighted in blue), "HD Movie Trailers", and "My Commercials".
- File Status :** A dropdown menu currently set to "Off Air".
- Start Date :** A text input field.

Filter Branded Content

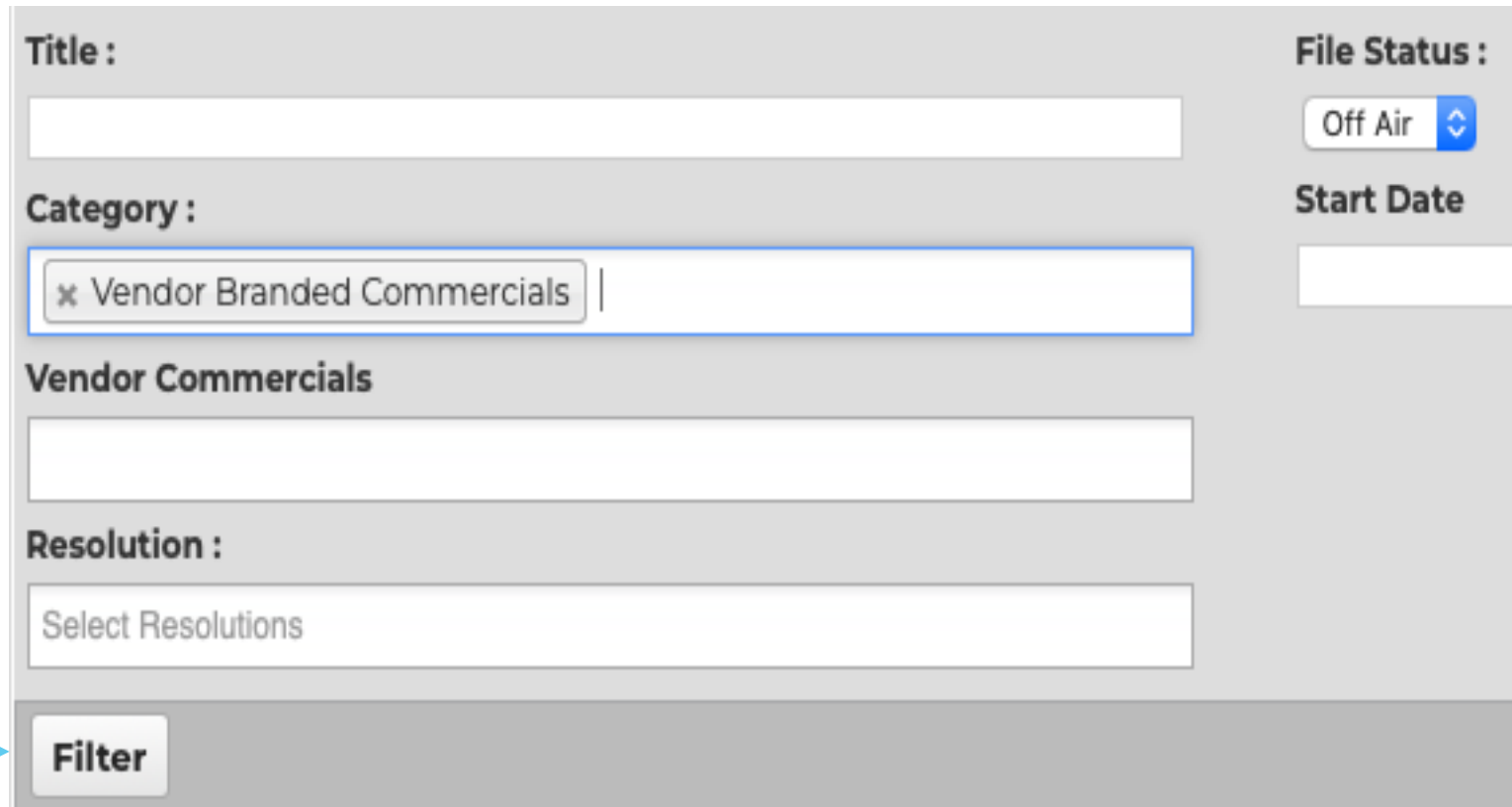
- ▶ Vendor Branded Commercials & Text Message categories produce an extra field: Vendor Commercials
 - Click here to narrow your search by BRAND!

The screenshot shows a search filter interface with the following elements:

- Title :** An empty text input field.
- Category :** Two filter tags: "x Vendor Branded Commercials" and "x Text Messages".
- Vendor Commercials** (Section Header): A dropdown menu is open, displaying a list of brands: Amana (highlighted), Whirlpool Corp, Ashley Furniture, Beko, Bosch Home Appliances, and Control 4.
- File Status :** A dropdown menu set to "Off Air".
- Start Date**: An empty text input field.

Filter

- ▶ You've set Category and File Status (Off Air to show content available to you) to search for
 - Now click Filter to load content results!



The image shows a search filter interface with the following elements:

- Title :** An empty text input field.
- Category :** A dropdown menu with a blue border, currently displaying "x Vendor Branded Commercials |".
- Vendor Commercials**: A text input field below the category dropdown.
- Resolution :** A dropdown menu with the text "Select Resolutions".
- File Status :** A dropdown menu with a blue arrow icon, currently set to "Off Air".
- Start Date**: An empty text input field.
- Filter**: A button at the bottom left, highlighted by a blue arrow pointing from the left.

Results/On or Off Air

0 selected of 316 items

On Air



Update Selected

» Select	Title	Category	Available Start Date	Available End Date	Preview	Toggle
<input type="checkbox"/>	UHD - Trailer - Paws of Fury - Tr12 - W88108	HD Movie Trailers	2022-06-13 09:38:00	2022-08-15 00:00:00	Preview	<input checked="" type="checkbox"/> ON
<input type="checkbox"/>	UHD - Trailer - Black Adam - DC Films - Tr1 - W88023	HD Movie Trailers	2022-06-10 13:57:00	2022-12-01 00:00:00	Preview	<input checked="" type="checkbox"/> ON
<input type="checkbox"/>	UHD - Trailer - The Hunger Games - The Ballad of Songbirds and Snakes - Tr11 - W87948	HD Movie Trailers	2022-06-08 13:37:00	2024-01-01 00:00:00	Preview	<input type="checkbox"/> OFF
<input type="checkbox"/>	UHD - Trailer - Strange World - Tr11 - W87947	HD Movie Trailers	2022-06-08 13:36:00	2023-01-01 00:00:00	Preview	<input type="checkbox"/> OFF
<input type="checkbox"/>	UHD - Trailer - Willow - Tr11 - W87741	HD Movie Trailers	2022-06-03 11:47:00	2022-11-01 00:00:00	Preview	<input type="checkbox"/> OFF

Results/On or Off Air continued...

- ▶ We now see that there are 316 clips available
- ▶ View details about filter results:
 - Title of the clip
 - Category it falls in
 - Start Date and End Date the videos will play
 - Preview option to VIEW the clip

Toggle: Turn the clip ON AIR / OFF AIR to play or not on your playlist

*To turn ON/OFF large portions of Content: Use the Select button on top left to Check ALL or just this Page, then on top right select Off Air or On Air, the Update Selected

Manage Behavior

- ▶ Click Manage Behavior Tab
- ▶ Select Category to Manage
- ▶ Check if you want new videos we load to this Category in MemberNet to automatically turn On Air for this Playlist

The screenshot displays the 'Manage Behavior' interface. At the top, there are three tabs: 'Manage Categories', 'Manage On/Off Air Videos', and 'Manage Behavior'. The 'Manage Behavior' tab is active. Below the tabs, there are two main sections: 'CATEGORIES' and 'RULES'. In the 'CATEGORIES' section, 'Vendor Branded Commercials' is selected. In the 'RULES' section, the rule is titled 'Vendor Branded Commercials' and includes the text 'New Videos for that category will be set to "on air" automatically:' with a checked checkbox. Below this, there is a text input field labeled 'Add new Filter'. A dropdown menu is open, showing a list of vendors: AdRocket, Aeris Health, American First Finance (AFF), Ashley Furniture, AudioQuest, AVANTI, BEA, Beko, and Bosch Home Appliances. A 'Save' button is located at the bottom left of the interface.

Manage Behavior continued...

- ▶ **Narrow down Vendor Branded Commercials And Text Messages by BRAND**

****If you Do Not add new filter and select a specific Vendor, then ALL BRANDS will automatically turn ON for this Playlist****

Be sure to SAVE your changes, bottom left of page!

Creating a Custom Playlist

Manage Playlist Manage On/Off Air Videos

Name: *

Layout: *

Videos:
On Air Videos Search Playlist

No Result Found

Add All

Save

- Name your Playlist
- SAVE your Playlist
- Then you get new tabs and options:
 - Videos that you can choose from to add to your Playlist show in the box on left
 - The actual videos playing on your Playlist will move to the right when placed in order

Find & Manage Content

▶ Click Manage On/Off Air Videos Tab

- Or if you closed out the playlist, click **All Playlists** from dropdown, find our new Playlist, click **Edit**

The screenshot displays the 'Manage On/Off Air Videos' interface. At the top, there are two tabs: 'Manage Playlist' and 'Manage On/Off Air Videos'. Below the tabs, there are several filter fields: 'Title' (text input), 'File Status' (dropdown menu set to 'On Air'), 'Category' (dropdown menu set to 'Select Categories'), 'Resolution' (dropdown menu set to 'Select Resolutions'), and 'Start Date' (text input). A 'Filter' button is located below these fields. To the right of the filter fields, there is a status indicator '0 selected of 0 items' and an 'Update Selected' button. Below the filter fields, there is a table with columns: '» Select', 'Title', 'Category', 'Available Start Date', 'Available End Date', 'Preview', and 'Toggle'. The table is currently empty, and a yellow banner at the bottom of the table area displays the message 'No Results found'.

Follow the same steps outlined in the “Filter” in pages above for the Smart Playlist (the search feature operates the same for both types of playlists)

Add Content to Playlist

- ▶ Click Manage Playlist Tab
- ▶ Once you've filled up your On Air Videos OPTIONS box on the left, click the plus symbol to the right of each video into the Videos ON your Playlist box.
- ▶ Drag to move the videos into the Custom order you want them to play. Tip: You can even add videos more than once if you want them to play more frequently.

Videos:

On Air Videos	Search
Cafe Appliances - 30inch Range - No PreHeat Air Fry - 00:00:23	+
GE Appliances - Laundry - Brand Spot - 00:00:30	+
UHD - Thor 4 - Love and Thunder - Tr15 - W88767 - 00:00:30	+
UHD - Trailer - Shazam 2 Fury of the Gods - Tr11 - W89435 - 00:02:30	+
UHD - Dungeons and Dragons Honor Among Thieves - Tr11 - W89424 - 00:02:15	+
FS1 - Marlins vs Cubs - W89695 - 00:00:20	+
NBC - NFL 22 Hall of Fame - Jaguars vs Raiders - 15 - W89706 - 00:00:15	+
Moxy - Cloe Wilder - One Step Closer - Cutdown - W89640 - 00:07:12	+

Add All

Playlist	
1. UHD - Dungeons and Dragons Honor Among Thieves - Tr11 - W89424 - 00:02:15	-
2. GE Appliances - Laundry - Brand Spot - 00:00:30	-
3. NBC - NFL 22 Hall of Fame - Jaguars vs Raiders - 15 - W89706 - 00:00:15	-
4. Moxy - Cloe Wilder - One Step Closer - Cutdown - W89640 - 00:07:12	-

View/Manage All Content

- ▶ Click on a Category in the MNTV Management Dropdown
- ▶ View as List or Grid
- ▶ Flip or Filter through over a thousand clips, even by Brand, and preview them
- ▶ Click on Title or Thumbnail to reach Details Page about that clip
- ▶ Turn on the video for your various Playlists

All Content

◀ 1 - 16 of 4296 ▶

LIST GRID

Filters

Screen Orientation: All


Resolution:

- 4K
- 1080p
- 720p

Playlists

- All Lists
- Smart Lists
- Custom Lists


Moxy - Cloe Wilder - One Step Closer - Cutdown - W89640
Music Videos



Also available in 1080p

» [Preview + Add to Playlist](#)


BEDFORD - Willow - Maybe Its My Fault - Cutdown - W89641
Music Videos



Also available in 1080p

» [Preview + Add to Playlist](#)


BEDFORD - Steve Aokix Taking Back Sunday - Just Us Two - W89643
Music Videos



Also available in 1080p

» [Preview + Add to Playlist](#)

BEDFORD - Pitbull x Zac Brown - Can't Stop Us Now - W89644
Music Videos



Also available in 1080p

» [Preview + Add to Playlist](#)

View Video Details

HD Movie Trailers



UHD - Dungeons and Dragons Honor Among Thieves - Tr11 - W89424

Duration: **00:02:15**

Available Start Date: 7/26/22
Available End Date: 4/15/23

Description
Also available in ultra high definition

Scheduling Options

Custom Scheduling

Playlist

Machines Using Playlist

On-Air Status

Select All: **On** - **Off**

RWS JSY Playlist

4K Holdings NUC MSTV

ON